

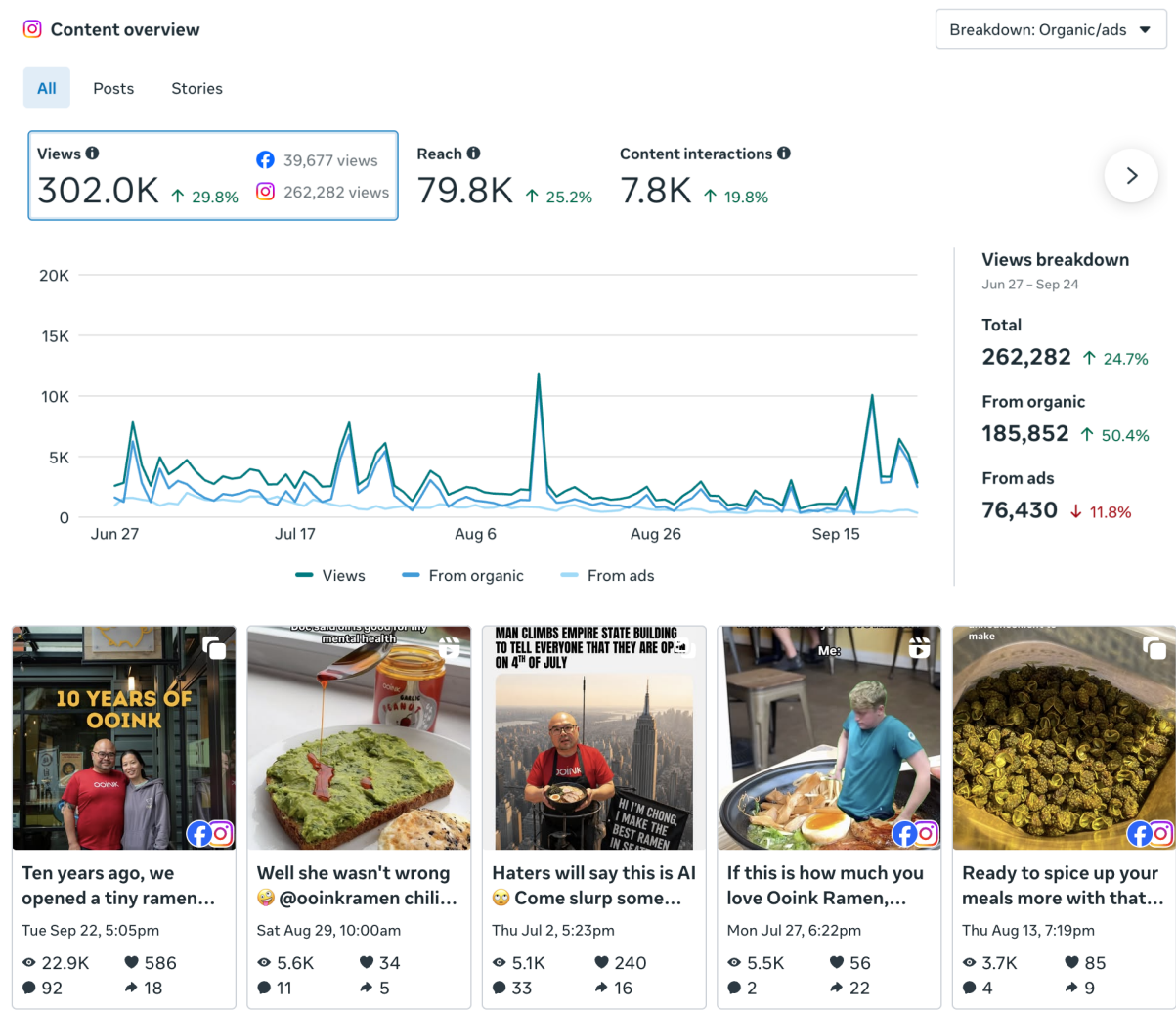
90-Day Social Media Performance Report

Period: Jun 27 – Sep 24, 2026

Key Takeaway

- All three accounts **trend toward Reels/short-form video** as the **primary growth driver**, with non-follower reach dominating discovery
- Far Eats Cafe: 93.7% non-follower views but is currently the smallest account by volume but **sustains healthy engagement relative to its size**.
- Ooink shows the **most mature, high-volume presence** with the largest interaction base
- Annapurna Cafe posted the sharpest period-over-period growth (+507.8% views), suggesting **recent strategy or posting-cadence changes are paying off**.

Ooink Stats



Top content formats

Export

Published content

Based on up to 200 pieces of content

+12.5% vs. Mar 29, 2026 - Jun 26, 2026

Stories



Posts



Annapurna Cafe Stats

Content overview

Breakdown: Organic/ads

All Posts Stories Reels Live

Views

52.0K ↑ 103.6%

3-second views

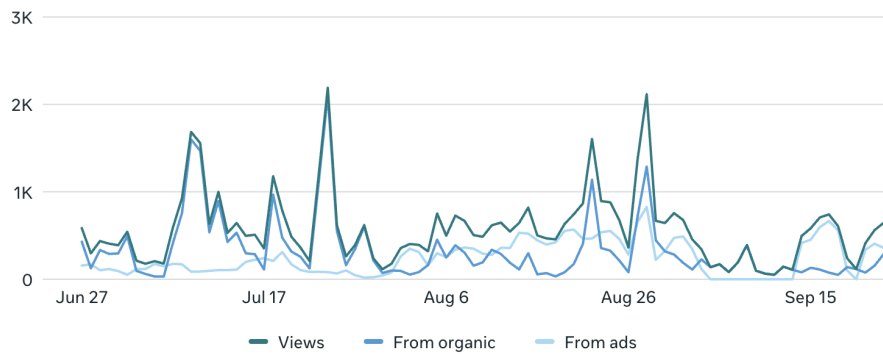
5.5K ↑ 425.7%

Content interactions

1K ↑ 368.7%

Watch time

18h 39m ↑ 365.8%



Views breakdown

Jun 27 - Sep 24

Total

52,027 ↑ 103.6%

From organic

29,853 ↑ 447.9%

From ads

22,174 ↑ 10.3%

Viewers

26,834 ↑ 120%

Content overview

Breakdown: Organic/ads

All Posts Stories

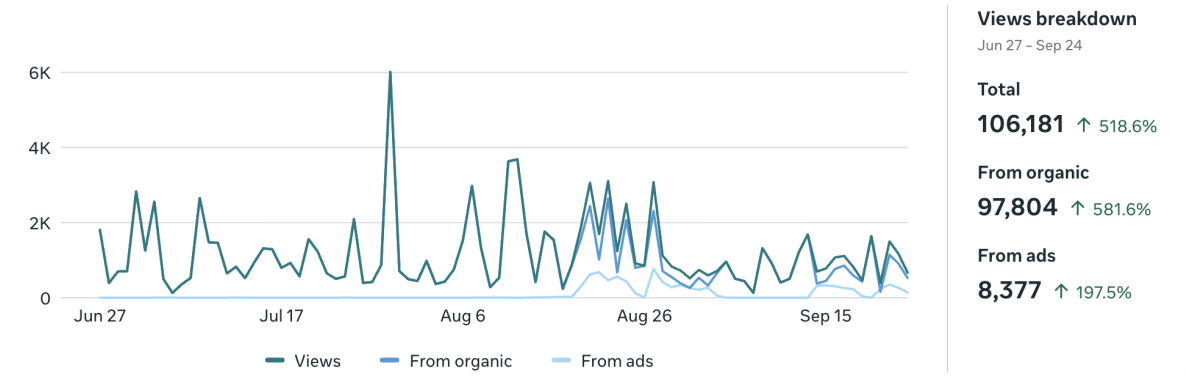
Views
134.7K
↑ 507.8%

28,474 views

106,181 views

Reach
72.5K
↑ 244.1%

Content interactions
3.8K
↑ 1.1K%



Top content by views

Boost content See all content

Tikka Masala

Which is your favorite choice? Are you team...

Wed Jul 29, 5:35pm

4.4K 92 12 1

Samosa

It's never too hot for a samosa right? Co...

Tue Jul 28, 7:32pm

3.8K 166 6 9

MoMo

If you're looking for a MoMo with a twist, t...

Mon Aug 10, 6:30pm

3.7K 86 2 5

momos?

So which day are you planning to have Mo...

Sat Aug 15, 4:14pm

3.8K 59 0 6

momos?

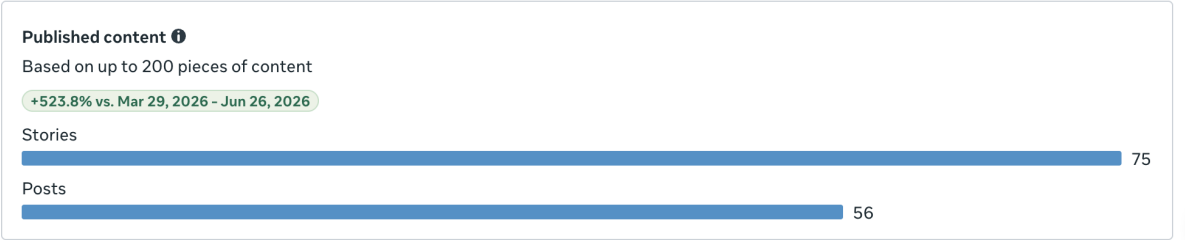
What do you think is the right way to eatin...

Wed Jul 1, 9:53am

3.9K 36 9 1

Top content formats

Export



Far Eats Cafe

